**Applications for FameLab Wageningen 2021 now open**

**Are you fascinated by your research? Are you eager to share your story with the world? Now you can! Join FameLab Wageningen, an online event where you can share your science story in 3 minutes without the use of a PowerPoint. As a bonus, you will get a free training in public speaking.**

Famelab Wageningen aims to offer young researchers up to 40 years of age, PhD candidates or advanced MSc students an opportunity to share an inspiring scientific story with the general public. FameLab stories cover research in the broad area of natural sciences and technology (including nutrition, water, green environment, agriculture and other areas). A three-person jury will select two winners from amongst the participants. This year, there will also be an audience award. The three winners will participate in the national FameLab final at Eindhoven University of Technology.

**We will help you on your way**

The participants will be offered a free online 4-hour public speaking training prior to the Wageningen heat, which will benefit you for the rest of your career. Trainer Ward van Beek, who will be facilitating the speaking course, stresses that the training will be helpful to the participants. ‘Candidates learn various techniques that will further enhance their self-confidence.’

**Need inspiration?**

You will find [criteria](https://www.britishcouncil.nl/famelab/enter-competition/eligibility), [tips](https://www.britishcouncil.nl/famelab/prepare-heats/tips) and [videos](https://vimeo.com/showcase/6020009) of former finalists on the [British Council homepage](https://www.britishcouncil.nl/famelab/enter-competition). The international FameLab round is organised by the British Council and Cheltenham Science Festival. This years’ Dutch edition is organised with the [Eindhoven University of Technology](https://www.tue.nl/en/our-university/calendar-and-events/29-04-2021-superheroes-in-science/29-04-2021-famelab-tue-heat-2021/).

**Join Famelab!**

Register at the latest on 26 March and join FameLab Wageningen Heat. Use this [registration form](https://docs.google.com/forms/d/e/1FAIpQLSc_VQO44gVF98CyMqDBXKerBHUGVK9LkPMoieBNUH0dkFNVkA/viewform) for the Wageningen heat.

**Plan ahead**

* The training by Ward van Beek is scheduled to take place online in the week of 29 March. The group size will depend on the number of participants.
* The deadline to submit your video is 15 April.
* The FameLab Wageningen online award ceremony will take place on 30 April, 19:30 – 20:30 hr, online and open to the public.
* The three winners of the Wageningen preliminaries will attend the Communication Master Class on 20 and 21 May.
* The three winners participate as finalists in the Dutch final at Eindhoven University of Technology on 1 June 2021.

The winners of the national final on 1 June 2021 will advance to the international final at the Cheltenham Science Festival.

Interested but maybe still a bit hesitant? Contact Jan Willem Bol, WUR press officer, tel. +31 317 487 720 or [janwillem.bol@wur.nl](mailto:janwillem.bol@wur.nl)

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| **Timing** | **Description** |
| **26 March** | Dead line Registration |
| **Week 13** | Training by Ward van Beek |
| **15 April** | Dead line to submit your video |
| **30 April** | Famelab Wageningen award ceremony |
| **20/21 May** | Masterclass finalists in Amsterdam |
| **1 June** | National Final at Eindhoven University of Technology |
| **Fall 2021** | International Final |

Criteria for the Wageningen heat video’s:

* We ask you to send a one-angle video of your 3 minutes pitch (no cut, no edits) with a horizontal frame.
* The jury will not judge the quality of the video, so don’t stress too much about it. However, make sure the sound is all right and that you are clearly understandable. The use of a microphone will heighten the sound quality.
* You are allowed to use props if you want.
* You can ask a friend to record your performance from a short (1,5 m at least) distance.
* You can choose for yourself if you want to film you whole body language or only upper body.
* When all the videos are collected, they will be judged by the jury only on the 3C’s: [Content, Clarity and Charisma](http://www.britishcouncil.nl/famelab/prepare-heats/tips).
* By submitting your video, you give WUR permission to share your video with the jury, the British Council and the (international) general public via the WUR website.
* **Please register before Monday 26 March** **via this** [**registration form**](https://docs.google.com/forms/d/e/1FAIpQLSc_VQO44gVF98CyMqDBXKerBHUGVK9LkPMoieBNUH0dkFNVkA/viewform)**.**